

Memorandum

To : The Conservancy
The Advisory Committee

Date: February 25, 2008

From :  Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Director

Subject: **Agenda Item 17: Consideration of resolution authorizing a grant of Proposition 84 funds to the Mountains Recreation and Conservation Authority to produce a new parklands and open space map.**

Staff Recommendation: That the Conservancy authorize a grant of Proposition 84 funds in an amount not to exceed \$150,000 to the Mountains Recreation and Conservation Authority to produce a new parklands and open space map.

Legislative Authority: Sections 33204.2(a), 33204.27(a), 75050(g)(2), and 75050(d) (1) of the Public Resources Code.

Background: In 2002, the Mountains Recreation and Conservancy (MRCA) and the Santa Monica Mountains Conservancy produced a glossy map that showed all the open space parkland in and around the Santa Monica Mountains Conservancy Zone including the Los Angeles River and its tributaries. The back side of the map included information about the Conservancy, the plants and animals of the region, key parks and trails, and other information to improve access to and enjoyment of Conservancy and partner agency parkland

The widely distributed map was very popular with the public, and the 200,000 maps that were printed at the time were almost all given away by 2006. Since the map was printed in 2002, the MRCA and the Conservancy have completed thousands of acres of acquisitions and improvement projects that were not shown on this original map. These include Upper Las Virgenes Open Space Preserve, King Gillette Ranch, Verdugo Hills Open Space, Michael D. Antonovich Park at Joughin Ranch, Tujunga Wash Greenway Restoration Project, and Vista Hermosa Park. For this reason, MRCA would like to both update the actual map and redesign the flip side of the map to reflect more recent achievements and goals of the Conservancy and MRCA. The projected cost to produce and print the maps would be \$150,000.